

# Best practices for Army social media

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Aug. 6, 2009 -- The Internet has changed the way we communicate. Increasingly, individuals are looking to the web as their primary source of news and information. As an Army, we have an obligation to tell our story in the spaces and places where our community is already engaging.

[Social Media Best Practices \(Tactics, Techniques, Procedures\)](#) outlines basic best practices guidelines to consider when choosing to implement social media strategies as a part of our public affairs mission. This is by no means a comprehensive break-down, and we encourage you to look to the Web for more resources and information about engaging in the social media sphere.