

AHEC presents lecture: "Inspiring a Nation: Posters from the Homefront during WWI"

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The iconic poster of Uncle Sam pointing his finger and proclaiming, "I Want You!" is one of the seminal propaganda posters used during World War I and World War II. Though this one is most recognized, there were thousands of other posters used to challenge U.S. citizens to uphold their duty and enlist for combat, to buy war bonds, to conserve vital resources, and to make sacrifices for the war effort.

On Saturday, March 1, the U.S. Army Heritage and Education Center (USAHEC) in Carlisle, Pennsylvania, wants you to join us for a lecture exploring those posters entitled, "Inspiring a Nation: Posters from the Homefront during WWI," presented by the USAHEC Art Curator, Jim McNally, at 10 a.m.

The lecture examines the central role of posters as vital tools of communication on the "homefront" during World War I. Once a nation commits to war, it endeavors by every available means to promote support of that war and it strives to enhance the morale and effectiveness of the fighting force.

The posters chosen for this presentation were created by many prominent artists and illustrators of the time and represent the ways the American people supported the cause of their country.

Beginning in January, the USAHEC Winter History Series highlights different eras and topics in U.S. Army history through special lectures and hands-on workshops. "Inspiring a Nation" closes out USAHEC's Winter History Series for 2014.

This event is open to the public and free to attend. Registration is not required, and the lecture begins at 10 a.m. on Saturday, March 1. As always, USAHEC's exhibits, to include the new art gallery and the Army Heritage Trail, will be open. Don't forget to grab lunch at Café Cumberland from 10 a.m. to 2 p.m., and feel free to browse the museum bookstore.

Parking is free and the USAHEC facility is handicapped accessible. For more information about this and all other events, please visit the website: www.USAHEC.org or call: 717-245-3972.

