

# READ Campaign promotes literacy

## "READ" Poster Campaign promotes literacy

The American Library Association's (ALA) Celebrity READ Campaign has been an internationally recognized program for more than 30 years.

READ posters encourage literacy by providing images of popular people enjoying good books.

On Oct. 22, the Army War College Library unveiled their "READ" campaign posters for AY 2013. This year's celebrities include: Maj. Gen. Tony Cucolo, USAWC Commandant, Dr. Lance Betros, Provost, Col. Richard Lacquement, Dean of the School of Strategic Landpower, and Chaplain (Col.) Gregory D'Emma, Installation Chaplain.



"I want to thank you for running a world-class facility here with your staff, said Maj. Gen. Tony Cucolo, commandant. "I have been impressed with all you do to help the students, staff and faculty and your ability to impact and give us an international reputation for professional excellence in academics is absolutely key," said Cucolo.

"A tremendous gift to me, I can't say enough good things about this library," said Chaplain Gregory D'Emma.