

Sexual Harassment/Assault Response Prevention Campaign

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As we know, in September 2008, the Army launched the comprehensive I. A.M. Strong (Intervene. Act. Motivate.) Sexual Harassment/Assault Prevention strategy and a five-year campaign to end sexual violence within the Army's culture.

The campaign consists of four overlapping phases. As we begin Phase III (Achieving Culture Change) the commitment of every Leader, Soldier and Civilian is paramount to achieve these goals. Your dedication and personal involvement will ensure the success of this strategy and the safety of Soldiers, Civilians and other community members throughout the Army--together, we are all "The Force Behind the Fight."

Sexual violence is the most under-reported (18%) crime in the Nation. Based on Army research, only 33% of the Soldiers assaulted within the last 12 months are reporting the crime. This is a LEADER's issue that affects individuals (victim and offender) and unit readiness.

Carlisle Barracks holds a ZERO TOLERANCE policy on Sexual Harassment/Sexual Assault. It is the Army's goal of increasing propensity to report sexual crimes to 90% by FY15 and reducing the actual numbers of assaults by 50%.

The month of April is designated Sexual Assault Awareness Month. Promotional/educational materials have been provided to Carlisle Barracks POC's SHARP coordinator- Master Sgt. Timothy Banks.

Materials include banners, posters, booklets, brochures, and touch cards.

This material is to be provided to all soldiers, civilians, and faculty and is to be displayed in all offices, common areas, and on official bulletin boards to help promote and raise SHARP awareness.

Each building or facility manager please coordinate/pick up materials at the Equal Opportunity Office, Anne Ely (Building 46) and ensure they are properly displayed around your designated building.

Call/e-mail Master Sgt. Timothy Banks X3661 timothy.i.banks@us.army.mil or Mrs. Ashlea Cordell-Lowe X3151 ashlea.cordell@us.army.mil