

Prof. Bob Bradford discusses the APPLE(W) framework to solve problems

By Robert Martin, USAWC PAO 02 January 2021



Professor Bob Bradford currently serves as the Professor of Defense and Joint Processes in the U.S. Army War College's Department of Command, Leadership, and Management.

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Professor Bob Bradford currently serves as the Professor of Defense and Joint Processes in the U.S. Army War College's Department of Command, Leadership, and Management. Prior to being hired on the faculty, Bob served 30 years as an officer in the U.S. Army, the last twenty as an operations research analyst working on force development and resource allocation problems.

His last uniformed assignment was as Director of Defense Enterprise Management at the United States Army War College. He teaches strategic leadership and defense management in the resident core program and has taught electives including leading innovation and defense resource management.

Listed below are Prof. Bradford publications:

Design, Assessment and the Causal Imperative in Complex Operations and Campaigns, *Journal of Defense Modeling and Simulation*, 2019, Article

Taking a Bite of the APPLE(W): Understanding the Defense Enterprise, *Military Review*, 2018, Article

What Happened to FCS? An Organizational Change Case Study, USAWC, 2011, Monograph/Research Report

The Army Reserve Stationing Study, Center for Army Analysis, 2007, Monograph/Research Report

Solving Dynamic Battlespace Movement Problems using Dynamic Distributed Computer Networks, Naval Post Graduate School, 2000, Monograph/Research Report